

James Anderson

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Senior Product Designer • Enterprise Web & Mobile

jamesandersonstudios.com

Senior product designer specializing in complex enterprise web and mobile products. Turns business requirements into clear workflows, intuitive interfaces, and interactive prototypes, combining systems thinking, strong visual design, accessibility, and close engineering collaboration.

EXPERIENCE

Senior UI/UX Designer

Aug 2012 - Present

SolutionStream • Lehi, UT

Digital product consultancy serving enterprise organizations and growth stage companies.

- Led product design for complex web and mobile products, from information architecture and workflow design through prototyping, visual design, and developer handoff.
- Designed complex dashboards and operational tools, translating dense requirements into clear interaction patterns and reusable components.
- Used user feedback to simplify account navigation and make common features easier to find, addressing frequent support requests.
- Improved screen reader accessibility for global donation pages for The Church of Jesus Christ of Latter-day Saints while preserving required paper form conventions.

Selected Clients: The Church of Jesus Christ of Latter-day Saints, Swig, Statuo, Young Living, Panasonic, Deluxe Digital, Western Governors University

Design Manager

Feb 2011 - Jul 2012

PRMarketing / WebConcepts • South Jordan, UT

Led and mentored four designers across digital and brand projects, establishing visual standards and overseeing responsive websites and campaign work.

Senior Graphic Designer

May 2010 - Feb 2011

SEO.com • Draper, UT

Designed and A/B tested landing page variations with SEO teams to improve engagement and conversion performance.

Additional Experience: Graphic design and illustration roles with Henry Schein One, ADA Intelligent Dental Marketing, ONYX Graphics, and Global Marketing Design.

SKILLS

Product Design: Information architecture, interaction design, user flows, wireframing, prototyping, design systems, responsive and mobile design, dashboard design, accessibility

Research & Validation: User interviews, usability testing, user feedback synthesis, A/B testing

Tools: Figma, Photoshop, Illustrator, Affinity Designer, HTML/CSS, ChatGPT, Claude

EDUCATION & PROFESSIONAL DEVELOPMENT

AAS, Graphic Design: Eagle Gate College | Salt Lake City, UT | 2006

AI for Designers: Interaction Design Foundation | Top 10% in class